

Business Symposium

Weekly Report 10/2/17 to 10/8/17

The ISM business symposium this past week was a drastic shift from our regular ISM routine of working on assignments in class. For the first time I was able to achieve some real-world input and advice from professionals working in the field rather than by looking up information on databases and websites on the internet. During the business symposium we rotated through stations focused on aspects of professional communication. At first we talked with professionals in a more casual “mingling” way where the students could talk with professionals scattered around the room which, to me, was very beneficial for practicing introductions and meeting new people, but was not as beneficial as expected as I did not meet people working in my field. Later we also had a station where we actually sat down and had an interview with a professional either working in or not working in our field of study. This was also quite beneficial as it was the first exposure to a real-world interview and helped to provide feedback on my resume and how I could expand my networking skills. During the symposium we also had some stations which informed us on general college information, networking, and accounts from previous ISM students. These stations, while less useful than talking with professionals, still managed to help guide my ISM journey and give tips and general guidelines which are sometimes helpful to follow. During this week we also set our SMART goals for the six weeks. Setting a goal for myself helps me know what path to take as my ISM journey progresses and have milestones to work towards. Through the experiences I learned this week, I am now better prepared to meet with professionals in the future, as well as having a more rigid

schedule to follow with the upcoming assignments as a result of the SMART goals I have set for myself.